



Aspirational Arts Partnerships Ltd

Sarah Bedell Sarah has worked in the arts since 1989, offering independent creative consultancy since 1999, in collaboration with different partners and groups, building the right team or approach to deliver on time and within budget.

This summary CV highlights experience in:

- Evaluation: formative, summative, across a range of projects
- Consultation and facilitation for evaluation
- Planning and creating toolkits, resources and other dissemination materials.

Evaluation

- Pulse Arts: GOSH and Broomfield Hospital. Evaluating the impact of Music in Health practice in two health settings, working with children and parents/carers to improve experience.
- Southend Choirs. Evaluating the outcomes of Never Forget, an HLF funded schools programme alongside the premiere of a new oratorio for professional and community choirs
- MoveMeDance, Islington Community groups. Evaluating the impacts and results for business planning for successful, emerging dance company, as they ran their first community facing project.
- River Crouch Celebrations: project managing, then evaluating the first project exploring creativity, community-building, walking and digital engagement. Picking up the project delivery after the originator moved posts, three months before the project happened, working with ten artists, two district councils and a range of community groups and stakeholders and seven participating schools.
- Black History Month exhibition and workshops at Southend High School for Girls: a student centred project that started off with a simple exhibition but responded to the students' response, to include several assemblies, spoken word and history workshops, and a lunchtime performance showcase, put together by the students as a response to the exhibition and workshops. The project went from a week's exhibition to three weeks of activity; it was the first time BHM had been celebrated in a school which has a high proportion of students from a range of ethnicities for the area. A gospel choir formed in order to perform and participate, which is still active nearly a year later and regularly sings at assemblies and events.
- Rochford District Council: documenting and tracking the successes and lessons of the Student-Led Music Ensemble project. Running over a year, this was a new look at collective music-making opportunities and peer learning.
- Redbridge Vision team: assessing the value and impact of community based cultural activities.
- Community Focus in Barnet, designing and supporting the evaluation of their Digital Futures project, working in three local Special Schools, exploring how digital tools and technology can support creativity and individualised learning.
- Exploring the outcomes of the Rochford Art Collector Series, an exploration of commissioning, nurturing local and new creative talent, place-making and peer learning, funded by Arts Council England. This took place within the larger and well-established Rochford Art Trail (2013).
- Community Engagement Manager and Co-ordinator for Play Southend, a computer/drawing based project around change and games-making, co-ordinating, organising and delivering a range of workshops and public sessions in 12 school and youth settings, Leigh Folk Festival, Southend Seafront, Leigh Art Trail.
- Evaluating Southend Choirs' staged production (and education programme) of Noye's Fludde in Southend, Thurrock and Southwark Cathedral, which was co-produced by Pinpoint Create.

ROH RESEARCH BRIEF: ADVOCACY TO PARENTS AND CARERS

- Reviewing and advising Rochford District Council's Arts Development Officer on the arts programme evaluation process, mechanisms and use.
- Pinpoint Create: evaluation of three HLF projects with integrated education programme.
- New Audiences Programme: review of all projects in Year 1; advising and devising toolkits, evaluation framework and assisting community organisations to use; leading on evaluation of the disability and diversity pathway in the final year.
- Escalator: evaluating first year of activity, assessing effectiveness of capacity building programme for cultural organisations in the Eastern region
- England's Past for Everyone: a national HLF project that aimed to increase engagement and participation in local historic and heritage projects, harnessing a network of history groups, professional historians and institutes, and non-professional history groups, with volunteers and individuals. Designing and delivering the first two years of a three year programme.
- Sun and Heir: evaluating the first ROH Thurrock community project, a music theatre piece created and produced by and with communities and people in Tilbury and Gravesend, creating a community choir, which is still singing today.
- National Portrait Gallery: evaluation of Family Learning project in collaboration with Camden Family Learning Team.
- Developing Audiences in the North (DAN): supported self-evaluation for NAP Year 3 projects based in Northern region (funded by Northern Arts), supporting 10 organisations with their self-evaluation.
- Luton Creative Partnerships: evaluation of the establishment and first year of CP in Luton, using a new model for partnership building and recruiting a pool of artist talent from within and outside Luton, to facilitate shared practice and development.
- LIFT: The Style of our Lives. Supported self-evaluation of community led, schools-based, intergenerational arts project in Stoke Newington, exploring the roles of creativity and expression through participatory activities in healthy, happy communities.

Consultation and facilitation

- Art UK: Round Table discussion at Tate with leading thinkers and practitioners to discuss digital tools that effectively engage younger, more diverse audiences.
- Keynote speeches, facilitating seminars and workshops on audience development and evaluation at AMA conferences from 1994 to 2000.
- Essex County Council: investigating the scope for an arts education agency, role, purpose and services.
- Roundhouse membership scheme – facilitating discussion groups.
- Young Vic, facilitating discussions and individual interviewing of community performance participants as part of evaluation of process.
- Roundhouse Studios, facilitating in-depth discussions with participants aged 11-25 as marketing and communications research project.
- SPILL, leading in-depth interviews as part of external evaluation process for emerging festival of international live performance.
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- Rijksteatret, Norway, leading workshops and presenting on working with schools and audience development.
- British Council, seminar on audience development trends in the UK.
- Goldsmith's College, seminar on evaluation.
- Create KX, series of training events on self-evaluation and audience development for small creative organisations.
- Sussex Arts Marketing, presentations and surgeries on audience development and evaluation for planning to member organisations.